

Promotional Terms and Conditions

General terms and conditions

1. The promotional period is from 15 June 2020 to 15 September 2020, both dates inclusive ("Promotional Period")
2. An Eligible Customer must sign up for this promotion via HSBC Business Internet Banking to enjoy the Unit Trust Offer and Foreign Exchange Offer ("the Offer").
3. The Hongkong and Shanghai Banking Corporation Limited, Hong Kong (and its successors and assigns) (the "Bank" or "HSBC") reserves the right to change these Promotional Terms and Conditions at any time and the Offers may be withdrawn or terminated by the Bank at its discretion without prior notice. The Bank accepts no liability for any such change, withdrawal and / or termination.
4. After an Eligible Customer has opted-in for this promotion via HSBC Business Internet Banking, the Bank may contact the Eligible Customer to discuss details relating to the Offer.
5. No person other than the Eligible Customer and the Bank will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these Promotional Terms and Conditions.
6. In the event of any dispute arising out of this promotion, the decision of the Bank shall be final and conclusive.
7. All remarks and footnotes stated in the promotional materials are intended to serve as part of these Promotional Terms and Conditions. If there is any discrepancy between the remarks and footnotes and these Promotional Terms and Conditions, these Promotional Terms and Conditions shall apply and prevail.
8. The Offers under this promotion are provided subject to the prevailing regulatory requirements.
9. These Promotional Terms and Conditions are governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
10. Where there is any discrepancy or inconsistency between the Chinese and English versions of these Promotional Terms and Conditions, the English version shall apply and prevail.
11. The Offer cannot be used in conjunction with any other promotion or special offers issued by the Bank.

(A) Specific Terms and Conditions for Unit Trust 50% Off Subscription Fee Offer “Unit Trust Offer”

1. The Unit Trust Offer is applicable to eligible customers who successfully make a new subscription to a unit trust via any HSBC investment account with account suffix 380, 085, or 088 within the Promotional Period.
2. The discounted Unit Trust subscription fees will be converted and paid in Hong Kong dollars at a prevailing exchange rate designated by the Bank in the month following the end of the Promotional Period. The final amount of discounted Unit Trust subscription fees in Hong Kong dollars credited to the customer's current account may be less than 50% as presented in the promotional message due to exchange rate conversion at the time of such conversion.
3. The discounted Unit Trust subscription fees will be credited to the customer's current account (or another relevant account) as determined by the Bank in the month following the end of the promotional period (“Reimbursement Date”).
4. Eligible Customers for Unit Trust Offer must not terminate their HSBC accounts before the Reimbursement Date.

(B) Specific Terms and Conditions for Foreign Exchange Offer

1. The preferential foreign exchange rate (“Preferential FX Rate”) offer (the “Foreign Exchange Offer”) set out in the promotional message delivered via HSBC Business Internet Banking and these terms and conditions is exclusive to customers to whom the message is presented (“Eligible Customers”). In the event of any inconsistency between the promotional message and these terms and conditions, these terms and conditions shall prevail.
2. The Foreign Exchange Offer is applicable to foreign exchange transactions of selected currencies that fulfil all of the following criteria (“Eligible Foreign Exchange Transactions”):
 - a. Placed via HSBC Business Internet Banking or any of our branches, and
 - b. Successfully processed via any of the Eligible Customer's savings or current account(s) with the Bank during the Promotional Period.
3. The Preferential FX Rate will be applied to Eligible Foreign Exchange Transactions placed after an Eligible Customer has successfully opted-in for this promotion via HSBC Business Internet Banking and the Eligible Customer has been notified in a message on HSBC Business Internet Banking. The Eligible Customer will receive the notification at least 2 working days after the date of the sign up for this promotion. If the Eligible Customer has more than one account with the Bank, the Preferential FX Rate will be applied to Eligible Foreign Exchange Transactions processed via one or more of such accounts as determined by the Bank.
4. An Eligible Customer is not entitled to the Preferential FX Rate if it closes all savings and current account(s) with the Bank during the Promotional Period.

5. The savings presented in the promotional message may vary from actual savings due to prevailing marketing conditions at the time of a transaction.

(C) Specific Terms and Conditions for Receiving/ Not Receiving Direct Marketing Contact and/or Information

1. The request to change direct marketing preference will be processed by the Bank free of charge.
2. For change of promotional materials sent by Email Address and/or Telephone Calls and/or Mobile Messages, it will take up to 7 calendar days to take effect. For other requests, it will take up to 4 to 5 week to take effect.
3. By selecting “Yes”, you agree and will receive promotional materials sent by the Bank on all or any of the following channels,
 - By Post
 - By Email
 - By Telephone Calls
 - By Mobile Messages
4. This request represents your present choice whether or not to receive direct marketing contact or information. This replaces any choices communicated by you to the Bank prior to this application.
5. Please note that your above choice applies to the direct marketing of the classes of products, services and/or subjects as set out in the Bank’s “Notice relating to the Personal Data (Privacy) Ordinance”. Please also refer to the Notice on the kinds of personal data which may be used in the direct marketing.